# Kempsey Profile

Report generated on 12 February 2025.

## Overview

**Total Area:** 3,376 sqkm          **Population:** 31,453          **Major Town:** Kempsey

## Demographics

| **Median Age** | **Labour Force Median Age** | **Labour Force Population** |
| --- | --- | --- |
| 47 | 47 | 11,701 |

## Vulnerability

| **Homelessness Population** | **Unemployment Rate** | **SEIFA - IRSD** |
| --- | --- | --- |
| 195 | 4.7% | 2 |

## Support Payments LGA and State Comparison

| **Rates** | **Kempsey** | **New South Wales** |
| --- | --- | --- |
| Age Pension | 5,465 | 807,495 |
| Commonwealth Rent Assistance | 3,250 | 439,775 |
| Disability Support Pension | 2,335 | 248,695 |
| Carer Allowance | 1,735 | 217,665 |

## Economy

**Median Income:** $40,497          **Gross Regional Product:** $1,457 Million          **Employed Residents:** 12,118

| **Ranked Industries With Most Value** | **Value ($Million)** | **Ranked Employing Industries** | **No. Employees** |
| --- | --- | --- | --- |
| Health Care and Social Assistance | 172 | Health Care and Social Assistance | 2,278 |
| Construction | 122 | Construction | 1,565 |
| Retail Trade | 108 | Retail Trade | 1,493 |
| Public Administration and Safety | 97 | Education and Training | 1,129 |
| Education and Training | 90 | Public Administration and Safety | 1,071 |

## Number of Businesses

| **Small Businesses (<20 employees)** | **Total Businesses** |
| --- | --- |
| 4,724 | 4,830 |

## Disaster History

The following Disaster Recovery Funding Arrangements have been declared in since 01 July 2022. For a full list of declarations visit [Disaster Assist](https://www.disasterassist.gov.au/).

| **AGRN** | **Event Name** | **DRFA Category** | **AGDRP** | **DRA** | **Hazard Type(s)** |
| --- | --- | --- | --- | --- | --- |
| 1076 | AGRN 1076 - Mid North NSW Bushfires (16 October 2023 onwards) | AB | N | N | Bushfire |
| 1071 | AGRN 1071 - North Eastern NSW Bushfires (21 August 2023 onwards) | B | N | N | Bushfire |

## Disaster History Cumulative Payment

The following payments have been made based on disaster events occurring in since 01 July 2022. For a break down of disaster history payment please visit [Data.gov.au](https://data.gov.au/data/dataset/disaster-history-payment-by-lga)

Note – some AGDRP/DRA payment information is aggregated from suburb level to LGA. As such there may be duplication of records as the boundaries of some suburbs may overlap two or more LGAs.

| **Payment** | **Applications Approved (no.)** | **Applications Received (no.)** | **Applications Approved ($)** |
| --- | --- | --- | --- |
| New Zealand Disaster recovery payment | < 20 | 113 | < 20,000 |
| New Zealand disaster recovery allowance | < 20 | < 20 | < 20,000 |
| Disaster Relief Grants | < 20 | 0 | < 20,000 |
| Small Business Grants | 57 | 152 | 742,341 |
| Concessional Loans | < 20 | < 20 | 680,000 |
| Small Business Grants ($50,000) | 24 | 163 | 402,760 |
| Disaster Recovery Payment | 3,385 | 7,220 | 4,039,000 |
| Primary Producer Grants ($75,000) | 217 | 286 | 14,126,291 |
| Disaster Recovery Allowance | 34 | 227 | 130,874.2 |
| Primary Producer Grants | 214 | 278 | 11,638,378 |
| Landholder Grants | 89 | 123 | 1,739,825 |

## Emergency Response Fund (ERF)

The Emergency Response Fund is an investment fund to maximise the Commonwealth’s capacity to support states and territories responses to major natural disasters into the future.

\*Some program costs are shared amongst multiple LGAs

| **Program** | **Number of Programs** | **Total Commonwealth agreed funding\*** |
| --- | --- | --- |
| Flood Recovery and Resilience Program - New South Wales | 5 | 75,000,000 |

### Data Sources

These profiles utilise data from a number of third-party providers, including:

* Services Australia
* State and Territory Governments
* [Regional population, 2021-22 financial year | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/population/regional-population/latest-release#data-downloads)
* [DSS Benefit and Payment Recipient Demographics - quarterly data | Datasets | data.gov.au - beta](https://data.gov.au/dataset/ds-dga-cff2ae8a-55e4-47db-a66d-e177fe0ac6a0/details)
* [Estimating Homelessness: Census, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/housing/estimating-homelessness-census/latest-release#data-downloads)
* [Small Area Labour Markets | National Skills Commission](https://www.nationalskillscommission.gov.au/topics/small-area-labour-markets#UpdatedLGAstructure)
* [Socio-Economic Indexes for Areas (SEIFA), Australia, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/people-and-communities/socio-economic-indexes-areas-seifa-australia/latest-release#data-downloads)
* [EconomyID](https://economy.id.com.au/)
* [Counts of Australian Businesses, including Entries and Exits, July 2018 - June 2022 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/economy/business-indicators/counts-australian-businesses-including-entries-and-exits/latest-release)
* [Regional population by age and sex, 2021 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/people/population/regional-population-age-and-sex/latest-release#data-downloads)
* [Labour Force, Australia, Detailed, May 2023 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/labour/employment-and-unemployment/labour-force-australia-detailed/latest-release)
* [Personal Income in Australia, 2015-16 to 2019-20 | Australian Bureau of Statistics (abs.gov.au)](https://www.abs.gov.au/statistics/labour/earnings-and-working-conditions/personal-income-australia/latest-release#data-downloads)

The data is maintained by these third-party providers. While every effort has been made to ensure the accuracy of this information, no guarantee is given.